

Arthur Carvalho

arthurcarvalho.com

+34 638759648

Links

arthurcarvalho.com

[LinkedIn](#)

work experience

12/2025 — now

Senior Product Designer, Welltech

- Spearheading an AI-first redesign of internal marketing tooling for growth onboarding funnel assembly
- Contributing to and maintaining a design system to ensure consistency and scalability across the product
- Mentoring 5 designers across craft, process, and cross-team collaboration

01/2024 — 11/2025

Senior Product Designer, PowerUS

- Translated user research into LLM-powered worker-company matching features
- Championed fairness, transparency, and bias mitigation in AI matching systems
- Designed AI features surfacing personalised job-fit explanations for job seekers
- Led an Information Architecture redesign improving app scalability and usability
- Established design rituals, documentation standards, contributed to design system and mentored junior designers

09/2020 — 12/2023

Senior Product Designer, Contentful

- Designed [Live Preview](#), a real-time content editing experience within Contentful
- Enabled non-technical users to build and assemble content independently with ease
- Led continuous discovery and research for the entire Creator vertical

07/2019 — 09/2020

Product designer, Talkdesk

Designed [Talkdesk Workspace](#), a platform to unify all of the users' CX applications and data in a single place.

07/2017 — 07/2019

Product designer, Outra Coisa

07/2016 — 07/2017

UX Design Intern, Apple Developer Academy

2015 — 2016

Assistant researcher, Ergonomics Laboratory

education

2023

UX Copenhagen conference

2022

Interface Design Patterns UX Training, SmashingConf

2021

Being a UX Leader: Essential Skills for Any UX Practitioner, NNgroup

2020

Design Tradeoffs and UX Decision-Making, NNgroup

2016

UX Bootcamp, Huge Inc

2013 — 2017

Bachelor of Arts, Visual Communication Design, Pontifícia Universidade Católica do Rio de Janeiro

workflow

languages

portuguese (native)

english (fluent)

spanish (B2)

german (A2)

skills

designing and prototyping with ai tools

product design

interaction design

visual design

problem-solving

user research

patterns design

systems thinking

design systems

mapping

tool kit

figma

claude ai / claude code

lovable / replit

mural / miro / figjam

dovetail / enjoyHQ

hotjar / GA

contentful